



PROFESSIONAL EXPERIENCE

EXPERIENCE MANAGER

SDi Consulting - SDiX (December 2017 - present)

As the Experience Manager I onboard, train and manage team members. I am responsible for taking on projects as well as attending all designer and developer internal reviews. I also work more closely with the writers to smooth out process flaws and miscommunications. All together I am a ux/ui designer, front-end developer, team lead and project manager.

UI DESIGNER, DEVELOPER & PROJECT MGR

SDi Consulting (May 2016 - December 2017)

My role at SDi started as a designer and developer creating custom HTML elearning courses for a range of different clients. I also played a large role in the website development and branding of SDiX (the creative services team). I also work as the creative department's project manager and am in charge of meeting with writers and managers to discuss incoming and outgoing projects.

VIDEO INTERN

KCAD (October 2015 - May 2016)

As a video intern I was responsible for shooting and editing videos for Art Prize, UICA events, local art studios and KCAD program overviews. Through this I've learned photography, videography, and audio editing skills. I shot and edited several videos of artists and their work for short social media marketing clips that were posted on KCAD's primary Facebook page.

SERVER

Fujiyama (May 2014 - August 2017)

Although serving hasn't helped me advance in design, I have learned how to communicate well, and how to work quickly and efficiently. I am also very well versed in sushi terminology!

FREELANCE

GRAPHIC DESIGNER

2016 | EPIC+KCAD and OST, Grand Rapids, MI

I worked with a team to create a children's board game concept and design aimed to teach logical thinking skills. I worked primarily on concept development and graphic assets. I also developed a style guide that was used to create a website, as well as several animations promoting and explaining the game.

GRAPHIC DESIGNER

2015 | Wyant Studios, Traverse City, MI

I designed the logo for Wyant Studios, and an album cover for their band Temple.

VOLUNTEER EXPERIENCE

UX/UI DESIGNER & FRONT-END DEVELOPER

2017 | Give Camp, Grand Rapids, MI

In less than 36 hours, our team of designers and developers, completely redesigned and developed a new branding and website for the Greater Grand Rapids Women's History Council.

MOTION DESIGNER

2016 | The Geek Group, Grand Rapids, MI

For four weeks I worked to incorporate motion graphics into science videos aimed towards elementary students.

UX RESEARCHER

2016 | KCAD+Epic, Grand Rapids, MI

My task was to help guests understand the interactive booths at the venue and record their experience. My team used the data collected to help improve the experience of in development KCAD+Epic apps.

UX/UI DESIGNER

2016 | Design for Good, Grand Rapids, MI

I worked on a small team to create a marketing campaign for the local nonprofit ACT (Artists Creating Together). In one weekend we created a web page to add to their existing site, promotional materials, and overall branding for our idea.

UX/UI DESIGNER

2016 | Code for Good, Grand Rapids, MI

I worked on a small team to redesign the Crash's Landing's outdated website. I was one of the lead designers and worked closely with the client to create a 5 page website promoting Crash's services.

EDUCATION

B.F.A DIGITAL MEDIA

Kendall College of Art and Design

2013-2017

SKILLS

